

Dzarfan has had a steady and significant growth while taking on the roles of Multimedia designing and video production. With a diverse background in events, government initiatives and ecommerce, he has learned to adapt to the various challenges and environments that he has faced. He has proven his skills in content creation and is currently seeking more opportunities to leverage and expand his skills in the industry. Eager to contribute creativity and technical proficiency to a dynamic team in a challenging role.



# DZARFAN

## DZULKIFLEE

Video Editing | Motion Graphics | Graphics Designer  
Based in Cyberjaya, Malaysia

### CONTACT INFO

- dzarfann@gmail.com
- (+60)16-221 9648
- www.dzrfn.art
- linkedin.com/in/dzarfandzulKiflee/

### EDUCATION

2017 - 2020

**UiTM Shah Alam**

**Bachelor of Media & Communication  
(Hons.) Publishing**

### SKILLS

#### PROFESSIONAL

- Video Editing & Production
- Graphic Design & Branding
- Motion Graphics
- AI Integrated Creative Workflow
- Photography
- Audio Editing

### REFERENCES

**Kevin Tan (ZALORA)**

**Regional Livestream & Content Lead**  
kevinleotan@gmail.com

**Hafiz Jamil (MRANTI & MaGIC)**

**Manager, Strategic Communications**  
hafiz2907@gmail.com

### EXPERIENCE

April 2022 - Current

#### Z-LIVE MOTION GRAPHICS DESIGNER - ZALORA

In charge of the multimedia designing, such as motion graphics, assets production and video editing, for ZALORA's own Livestream initiative. Also assisting the Brand Creative Team with regional video production and content creation.

- Actively involved in the whole production process (Pre, Pro and Post) of the regional video production.
- Took on various roles within the video production process such as Gaffer, Grip, Director of Photography and Director.

January 2022 - April 2022

#### BRAND EXECUTIVE - MRANTI (PREVIOUSLY KNOWS AS MaGIC)

Handled the creative responsibilities which revolve around Brand and marketing. That includes designing Brand implementations, internal coordination on brand usage, graphic designing, video editing, photo & video event coverage and managing brand assets.

- Taking the lead in handling creative responsibilities for Global Acceleration Programme (GAP), MyStartupHub (MSH) and Internal Brand Assets.
- Content creations or campaigns for National Technology & Innovation Sandbox (NTIS).

July 2020 - December 2021

#### DIGITAL ASSETS COORDINATOR - MaGIC

Supported the creative content needs, such as social media contents, videos and event coverages, of MaGIC as a whole and its various initiatives & events. Worked closely with the Branding Team in coordinating the Brand communications.

- Taking the lead for the creative responsibilities for Global Acceleration Programme (GAP), University Startup Challenge (USC) and Kembara STI by MOSTI
- Content creations or campaigns for National Technology & Innovation Sandbox (NTIS).